



ÉLAN  
*Bridal*  
hair & makeup

SERVICES &  
PRICING GUIDE





# CONGRATULATIONS!

IT'S NICE TO MEET YOU

Congratulations on your engagement! We are so excited for you!

Thank you for thinking of us for glamming you up for your big day! Élan Bridal, an On-Location team of bridal beauty experts, is here to help you look and feel a bit more beautiful than you already are. It's your wedding day, the biggest day of your life, so don't trust just anyone to bring out your best.

Let one of our amazing makeup and hair artists show you and everyone else just how gorgeous you already are.

Are you ready to feel like the most stunning version of yourself on the most photographed day of your life?

ÉLAN  
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## *Our* MISSION

WHAT WE ARE ALL ABOUT

At Élan Bridal, we believe in making you look beautiful and making sure you feel beautiful and at ease through the whole process.

ÉLAN  
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hair & makeup





## PRICING

ON-LOCATION

### THE ÉLAN BRIDE



BRIDAL HAIR STYLING	\$250
EXTENSIONS (additional)	+ \$200
BRIDAL MAKEUP	\$250
AIRBRUSH (additional)	+ \$75

#### FOR BRIDE'S EXTENSIONS

This includes washing, prepping and proper placement for the day of the wedding

### THE BRIDAL PARTY



HAIR STYLING	\$130
EXTENSIONS (additional)	+ \$50
MAKEUP	\$130
AIRBRUSH (additional)	+ \$50

#### EYELASHES

Bride and bridal party's makeup includes lashes in the price.

### ADDITIONAL FEES



TRAVEL /TOLLS	\$50-150/ ARTIST
HOLIDAY	\$100/ARTIST
AFTER HOURS	\$100 PER HOUR/PER ARTIST

● Please check the FAQ page for detailed information.



# BOOKING PROCESS

## HOW IT WORKS

01

### INQUIRE ABOUT AVAILABILITY

Once filling out our online request form, our bridal coordinator will check to see if your date is available and will get back to you within 1-4 days.

02

### APPROVAL OF DATE

Once our bridal coordinator has approved that your date is available, you will be sent a contract.

03

### CONTRACT IS SIGNED

Please fill out the bridal contract as detailed as possible. We base our timing on when your photographer arrives. If you have any questions before handing the contract in please let us know. We are here to help.

04

### DEPOSIT IS PAID

The deposit is 25% of your total. Your payment scheduled dates will be given to you by our bridal coordinator.

05

### YOUR BOOKED!



# MEET *the* TEAM

## GET TO KNOW US



beautyunveiled

### NADINE

ÉLAN BRIDAL COORDINATOR  
LEAD HAIR ARTIST & MAKEUP ARTIST

Not only is Nadine one of our lead hair & makeup artists for our Bridal Team, she's also our Bridal Coordinator. Her goal is to make everything go as smoothly as possible from the moment you reserve up until the day of your wedding. Her passion for beauty always shines through her work. What she loves most is being able to make your visions come to life. Nadine's hair and makeup artistry ranges from classic, soft & romantic to edgy, modern & full on glam.



hair\_by\_ashley\_elanhairstudio

### ASHLEY

ÉLAN BRIDAL MARKETING & SOCIAL MEDIA COORDINATOR  
LEAD HAIR ARTIST

Ashley loves all things bridal and truly loves taking care of all her brides. She specializes in over the top glam with extensions to textured tousled looks. She always is perfecting her craft. She can't wait to make all your wedding day hair dreams come true!



olive\_hairr

### OLIVIA

HAIR ARTIST

Boho, textured and romantic are Olivia's three favorite styles. Whether your hair is up or down, this girl's got you covered! She loves making your Instagram inspiration pictures come to life.



# MEET *the* TEAM

## GET TO KNOW US



Casey\_at\_elan

### CASEY

#### HAIR ARTIST

This natural strawberry blonde beauty has been a stylist at Élan Hair Studio for 3 years along with being apart of the bridal team. She loves modernizing classic looks with her own twist and making them fun and wearable.



beauty\_by\_lexxbinetti

### ALEXA

#### MAKEUP ARTIST

Alexa was born to do makeup. Her makeup looks flawless 24/7 so expect nothing less if you are in her chair. From natural to full on glam Alexa is your girl. She believes that when you look good you feel good and sometimes that's even better than you could have imagined.



susanlynn\_beauty

### SUSAN

#### ELAN BRIDAL DIRECTOR | MAKEUP ARTIST

When one feels beautiful they radiate happiness. For the past 20 years she has been passionate about seeing her client smile with the use of clean and simple makeup techniques. She loves to enhance the beauty that is in front of her.



samanthalynn\_beauty

### SAMANTHA

#### MAKEUP ARTIST

Sam's bubbly personality and killer makeup skills will make any girl feel like a beauty queen. Her goal is to make you feel like the best version of yourself with a little touch glam with her magic makeup brush.



# CHOOSING THE RIGHT HAIRSTYLE



Your wedding day will be one of the most important days of your life! You will be looking back at pictures and videos for years to come. For this reason, the bridal hairstyle you choose is a very important decision. There are so many bridal hair options to choose from these days and we know the decision can seem quite overwhelming.

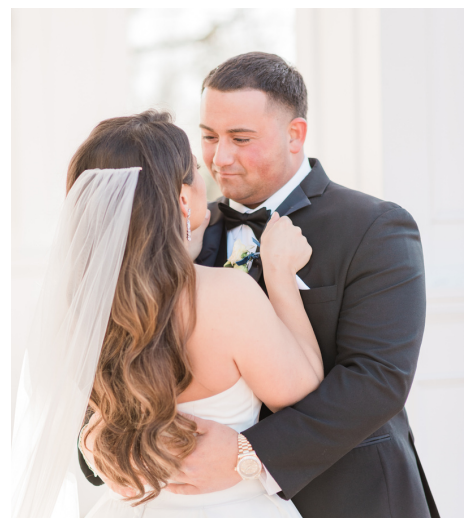
Choosing a bridal hair artist is a big decision as well. Our bridal hair artists are skilled at understanding your needs and helping you make the right decision for your big day. They will discuss with you your options, give advice on which hairstyle might fit your face shape or personality and add their expertise to your decision making process.

## HERE ARE A FEW THINGS TO CONSIDER WHEN CHOOSING YOUR BRIDAL HAIRSTYLE.

- ✓ Do you want your bridal hairstyle to be down, half up or fully up?
- ✓ Is the climate where you are getting married conducive to the styling you would like? For instance, if your hair does not hold a curl and you are getting married in the summer when it's humid. You may want to consider a bridal hairstyle that is pinned up, either half up half down or a full updo. You want a style that will hold and you can dance the night away without your bridal hairstyle falling flat.
- ✓ Is your hair thick enough for the bridal hairstyles that you are desiring? If not, you may want to consider getting clip-in extensions to add length and density.
- ✓ We feel that the front of your hairstyle is as important as the back. Consider if you want your hair side swept or middle parted, a few pieces softly framing your face or all pulled off of your face .



- ✓ Will you be wearing a veil or any embellishment with your bridal hairstyle? Please, bring anything you will be wearing in your hair, if you can, so you can see the finished look.
- ✓ Will your hair need a trim or color refresh before the wedding to achieve the look you would like? If so consider getting this done before the trial as it may change how your hair style will look. For instance, if you are wanting soft pieces hanging around your face it is a good idea to have some shorter layer pieces framing your face. Also, if you tend to only get a partial highlight, the underside of your hair maybe darker than the top. If you are doing an updo, this means your bun may end up looking darker than the rest of your hair and you may want to consider a full highlight.
- ✓ How do you typically wear your hair? Do you wear it up or down? Do you feel comfortable with all your hair up?
- ✓ What does your wedding dress look like? What parts of your dress do you want to highlight and show off. Does the hairstyle you are picking compliment your overall vision?
- ✓ When communicating with your bridal hairstylist, please gather as many inspiration pictures of hairstyles that you like. Be specific of what you like and what you don't like. This will help us with finding the perfect look just for you.







# HAIR TRIALS

## WHAT TO BRING WITH YOU

- ✓ INSPIRATION PICTURES
- ✓ PICTURES OF YOUR DRESS
- ✓ EXTENSIONS ( IF USING)
- ✓ HAIR ACCESSORIES



## WHAT TO WEAR

WE RECOMMEND WEARING LIGHT COLORS CLOSE TO YOUR WEDDING DRESS COLOR.



## DURATION

1.5 hours

## WHY HAVE A TRIAL?

Trials are highly recommended to discuss your preferences and to create your desired look. It is a perfect way to meet each other and chat about all your details including your theme, colors, bridesmaids looks and all other details for your big day.

## HOW TO PREPARE YOUR HAIR

Please wash your hair the night before. Shampoo your hair twice and then lightly condition the ends. If you have fine hair or oily hair, please wash the morning of. We recommend using a volumizing product from root to ends and blow-dry your hair with fullness. DO NOT arrive with wet or dirty hair.

Arrive with dry hair, but avoid using heated tools such as curling irons and straighteners.

If you have any questions, please reach out to your bridal hair artist. We look forward to creating the most perfect wedding hairstyle for you.



# MAKEUP TRIALS

## WHY HAVE A TRIAL?

A makeup trial gives us an opportunity to get to know you, your skin and your style. Together we can decide on your overall look for your wedding day and make notes to make your wedding day application run smoothly.

## HOW TO PREPARE

Arrive with a fresh clean face and apply any serums, moisturizers & eye creams you would use during your morning routine.

If you're planning on getting a spray tan, make sure its 1-2 days before your appointment.

Any facial hair removal should be done a few days before your trial, to avoid any redness or sensitive areas.

## WHAT TO BRING WITH YOU



INSPIRATION PICTURES, PICTURES OF HOW YOU TYPICALLY WEAR YOUR MAKEUP



PICTURES OF YOUR DRESS



## WHAT TO WEAR

WE RECOMMEND WEARING LIGHT COLORS CLOSE TO YOUR WEDDING DRESS COLOR.



## DURATION

1.5 hours







# FAQ's

## HAVE ANY QUESTIONS?

### DO I NEED TO KNOW ALL THE INFORMATION BEFORE FILLING OUT THE CONTRACT?

We request a contract to have as much information as possible, this allows us to see if artists are available for your date and location.

### HOW MUCH IS THE DEPOSIT AMOUNT TO HOLD MY DATE?

We require a non-refundable deposit that equals 25% of the total service contract upon reserving your wedding date.

### AFTER I INQUIRE, DOES MY WEDDING DATE GO ON HOLD?

We will not hold a date without a contract and deposit.

### HOW FAR IN ADVANCE SHOULD I BOOK MY WEDDING?

We recommend you reach out to us for booking as soon as you have your wedding venue, as many dates get booked very quickly.

### DO YOU REQUIRE A SERVICE MINIMUM?

Yes, we require at least 4 people receiving a service or a minimum of \$640 to reserve your wedding day with us.

### DO YOU NEGOTIATE YOUR PRICING?

Our bridal pricing is non-negotiable. We offer quality services that have required years of education, training and experience. We pride ourselves in our craft and integrity.



# FAQ's

## HAVE ANY QUESTIONS?

### WHAT IS THE PAYMENT SCHEUDULE?

Upon Booking- 25% of the total contract

4 weeks prior to the wedding day- 25% of the total contract

1 week prior to the wedding day- remaining 50% of the total contract

### CAN I SCHEDULE A TRIAL BEFORE SIGNING THE CONTRACT?

You may schedule a trial before signing the contract, but please understand that we do not hold dates without the contract signed and deposit is fulfilled.

### WHEN SHOULD I SCHEDULE MY TRIAL?

We recommend you schedule your trial 2 months prior to your wedding. We suggest you DO NOT schedule your trial on the day of your bridal shower. We will be trying out multiple looks and working together to figure out what look will be the best. We do not want you to be stressed having to go somewhere right after and you want to save your look for the special day.

### WHERE DO YOUR HAIR TRIALS TAKE PLACE?

Our trial are booked at the salon, Elan Hair Studio, 1311 3rd Avenue, Spring Lake, NJ 07762

### CAN I DO MY TRIAL ON THE WEEKEND?

We are happy to accommodate our clients by scheduling the trial on the weekends as long as we are not booked for other events on that day.

### HOW MUCH IS A FLOWER GIRLS MAKEUP?

We offer complimentary makeup for the flower girls 9 and under. This includes a lip gloss, blush and simple eyeshadow. This is only complimentary when the flower girl receives hair services and when makeup is booked through us.



# FAQ's

## HAVE ANY QUESTIONS?

### DO I NEED HAIR EXTENSIONS?

Clip in extensions are the perfect way to give you that extra wow factor on your special day. They add extra volume, length and hold to the hair. Waves will last longer than in your natural hair, leaving your hair looking beautifully styled all day. They are used mainly for waves, half-up styles and ponytails. Remember this is your one special day to look and feel like a goddess so don't miss out on having incredible hair.

### WHERE CAN I PURCHASE CLIP-IN EXTENSIONS?

When buying hair extensions to use for your bridal hairstyle, be sure to buy only human hair, clip-in extensions. We recommend you purchase Bellami Hair Extensions. You can purchase them online at [www.bellamihair.com](http://www.bellamihair.com) or also in the store in NYC. Please ask your stylist which ones would be best for your type of hair and the look you are trying to achieve.

### WHAT IS THE MAIN DIFFERENCE BETWEEN TRADITIONAL AND AIRBRUSH MAKEUP?

Traditional and airbrush makeup are both great for bridal and professional photography. Both are long lasting and will make you look flawless. The main difference is in whether your skin is dry or oily and if you need a little or a lot of coverage. Typically the airbrush is better for oily skin types and for maximum coverage. If you have normal to dry skin and need light to medium coverage, the traditional makeup would work best. Once you meet with your stylists for the trial, she will consult with you and recommend the foundation that will be best for your skin type.

### DO YOU RECOMMEND THE BRIDE GOES LAST

We highly recommend that the bride gets her hair and makeup done in the middle of the getting ready process. Touch ups will be done at the end, before the team departs.



# FAQ's

## HAVE ANY QUESTIONS?

### CAN YOU ADD GRATUITIY TO THE CONTRACT PRICE?

Gratuities are accepted on the day of by cash or Venmo( if applicable) only.

### WHAT PERCENTAGE OF GRATUITY DO CLIENTS USUALLY GIVE?

Standard gratuity rate ranges from 18% to 25%.

### CAN I REMOVE OR ADD SERVICES FROM THE CONTRACT?

The client is financially responsible for all services on the contract. Serviced may not be removed from the contract once signed and deposit has been processed. Services can be added to the contract at any time, time allowing. Once the services have been added to the total, the contract will be adjusted accordingly.

### CAN MY BRIDESMAIDS PAY FOR THEIR SERVICES ON THE DAY OF THE WEDDING?

All payments for the contract are processed by the credit card given on the bridal contract. NOTE: Typically, the Bride will secure the deposits upfront and collect the balances from her bridal party.

### HOW MANY MAKEUP AND HAIR ARTIST WILL BE COMING ON MY WEDDING DAY?

The number of artists reserved on your wedding date is depicted by the total number in your bridal party having services done.

### ARE YOU ABLE TO STAY AT THE WEDDING THE ENTIRE DAY?

We leave a 30 minute touchup window at the end of each wedding schedule. For circumstances where you are changing your look during your wedding or would request an artist to stay with you the entire day, we are available to do so for an add on hourly rate of \$100. hour after the time of your parties services are completed.



# FAQ's

## HAVE ANY QUESTIONS?

### DO I NEED TO PREPARE MY SKIN ANY SPECIAL WAY BEFORE THE WEDDING?

If you are planning on getting a spray tan, make sure it is 1-2 days before your wedding. Any facial hair removal( dermaplaning or waxing) should be done 3-5 days prior to your wedding day to avoid any redness or sensitive areas.

### WHAT ARE OTHER FEE THAT MIGHT BE ADDED TO THE BRIDAL CONTRACT?

Travel Fees- There is no fee for travel time within the first 15 miles from the location of our salon. After 15 miles, there is an additional fee for up to 40 miles at \$50 per artist, & up to 80 miles at \$100 per artist. Distance is calculated by mapped directions.

Holiday Fees- There is an extra added fee of \$50 per artist on the listed days.

New Years Eve/ Day

Easter Sunday

Memorial Day Weekend ( Fri., Sat., Sun., Mon)

Independence Day & Weekend Observed (Fri., Sat., Sun., Mon.)

Labor Day Weekend (Fri., Sat., Sun., Mon.)

Thanksgiving Eve/ Day

Christmas Eve/Day

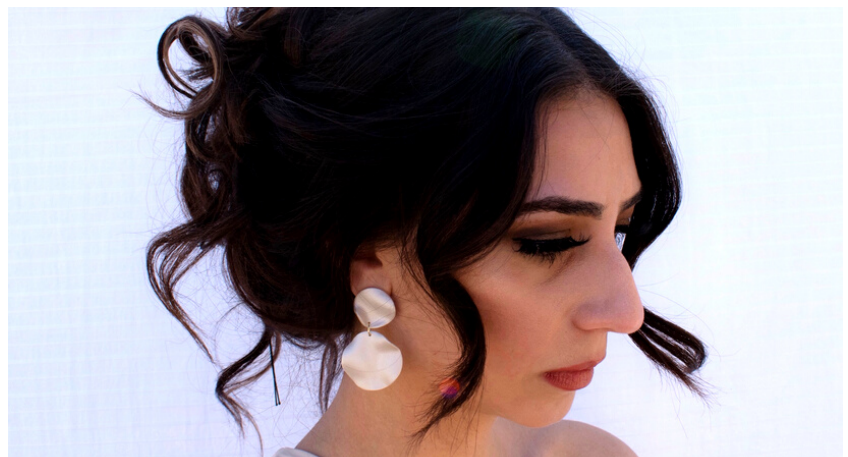
### WHAT IS YOUR CANCELATION POLICY?

We have a 7 day grace period from the date of booking to allow a full refund upon cancellation.



# PORTFOLIO

SOME OF OUR WORK





# TESTIMONIALS

WHAT OUR CLIENTS SAY ABOUT US

Thank you Élan Bridal On Location Team! Your team was absolutely amazing the day of my daughter's wedding! You made the day go so smoothly and our makeup and hair came out beautiful. As the mother of the bride you took alot of stress off me that day!



LISA

Thank you Nadine for being so kind and accommodating for me, my mom, and sister on my wedding day. You styled my hair and makeup perfectly and I felt so beautiful! Thank you again!



AMY

My Wedding Day Hair, the most perfect, dreamiest bun I could have ever asked for. Thank you Ashley!

MELANIE



The entire Élan Bridal Team is exceptional! Each and every one of them is so excited to be there on the best day of your life. The whole team came to my parents house bright and early the morning of the wedding with smiles on their faces and a calming demeanor to ease my nerves. All of my girls looked stunning and I had zero doubts that it would be just that! Nadine had actually done my hair/makeup for my very first dance in the middle school and it made it that much more special to have her there on my wedding day! I would recommend Élan Bridal to anyone looking for a hair and makeup team for their big day! You won't be disappointed!

JESSICA







# TIMELINE

LET'S SET YOU UP FOR BIG DAY

## THINGS TO THINK ABOUT

### GETTING READY IN A HOTEL OR YOUR VENUE BRIDAL SUITE?

Check what time you are allowed to get into the bridal suite. It's almost always 9:30 am or later. 9:30 am is typically a late start for a wedding. You may have to make other arrangements.

### EXAMPLE OF A DAY OF TIMELINE

Check with your photographer for an example timeline. They typically will be able to give you a good idea of how the day will go based on time.

**FIRST LOOK:** If you are having a first look, the time hair & makeup needs to be finished by is typically 1-2 hours prior to your first look. First look is not the hair/makeup finish time or the be in your robe time. You typically should have your hair and makeup fully done by the time the photographer gets there.



# LET'S CONNECT

GET IN TOUCH



[the.elan.bride](https://www.instagram.com/the.elan.bride)



[www.elanhairstudionj.com/bridal](http://www.elanhairstudionj.com/bridal)



[the.elan.bride@gmail.com](mailto:the.elan.bride@gmail.com)



732-449-9122

WE LOOK FORWARD TO HEARING FROM YOU!